Reinvent the KYC and Identity Verification Process for Digital Insurance Purchases

eKYC enables insurers to build a pure digital relationship with new and returning customers in order to confidently verify the identity of customers without face-to-face interactions. This proves especially critical in today's changing business landscape and consumer demographic preferences.

Jumio's biometric-based identity verification and authentication solutions can be used to streamline the digital identity verification of remote customers with high level of accuracy to deliver a fast and secure online user experience.

Use Cases for Insurance

Completely remote policy sales

Online purchase of insurance products

Fraud prevention for insurance transactions

How Jumio Can Help

Increase Online Customer Conversions

Jumio leverages the power of AI, face-based biometrics and the latest technologies to automatically extract data from identity documents and verify the digital identities of your customers in seconds, thus simplifying and accelerating the application process.

Deliver a Positive User Experience

Jumio supports cross-platform integration into your website and iOS or Android applications so customers can purchase insurance products from any device. Jumio provides specific reason codes for why a given ID or selfie was rejected during the identity verification process to help online users course-correct and continue their application process with ease.

Ensure the Real Digital Identity of Remote Customers

Jumio enables insurance agents to engage and verify the real digital identity of their remote customers via web or mobile web interface. Jumio utilizes machine learning and AI to effectively detect fake IDs and employs certified liveness detection to ensure the online applicant is physically present and not spoofing.

Enable Global Identity Document Verification

Jumio supports over 5,000 ID subtypes in more than 200 countries and territories to enable companies to verify customers across the globe. In turn, you can achieve cost savings from consolidation of eKYC activities across markets and ensure standardized eKYC service qualities and standards as you expand to new markets.